

JEFF ROGERS

✉ jeff@frogers.net

☎ 214.802.2506

EXPERIENCE

MAY 11–PRESENT | NEW YORK, NY

FROGERS *frogers.net*

Design, illustration and custom lettering for a wide range of clients including Nike, Google, PacSun, Urban Outfitters, *The New York Times*, Ace Hotel:NYC, *Metropolis* magazine, *GOOD* magazine, *Toronto Life*, *Uppercase* magazine, *Fast Company*, Thames and Hudson, and School of Visual Arts.

FEBRUARY 08–MAY 11 | NEW YORK, NY

SPOTCO *spotco.com*

SENIOR DESIGNER

Design and art direction for the world's most recognized theatre advertising agency. Created key art for Broadway and other clients in the entertainment industry with a small team of designers under the creative direction of Gail Anderson.

MAY 07–DECEMBER 07 | DALLAS, TX

HOLT DESIGN *holtdesigninc.com*

ART DIRECTOR

Print design, identity, brand extension illustration & print production for clients including The Dallas Symphony Orchestra and American Airlines Cargo.

SEPTEMBER 06–MARCH 07 | DALLAS, TX

RD2 *rd2inc.com*

DESIGNER

Web/Print design, identity, brand extension, illustration & information architecture for a wide range of clients.

MARCH 03–SEPTEMBER 06 | DALLAS, TX

AT&T PROPOSAL CENTER

SENIOR DESIGNER

Lead efforts in design and art direction of customer-focused marketing materials and custom proposals. Supervised and directed a team of twelve designers.

AUGUST 01–JULY 02 | ABILENE, TX

COPY STOP

DESIGN/PRODUCTION

EDUCATION

FALL 98–SPRING 02 | ABILENE, TX

ABILENE CHRISTIAN UNIVERSITY

BFA IN GRAPHIC DESIGN

Completed courses in design, illustration, painting, print-making, photography, video, journalism/mass communication, and music.

FEATURED

PRINT

Print 2010 Regional Design Annual, *Communication Arts* 2010 Design Annual, *Uppercase* magazine, Gestaltin's *Playful Type 2*, Chen Design Associate's *FingerPrint 2*, Thames & Hudson's *New Ornamental Type*, Thames & Hudson's *New Modernist Type*

WEB

Friends of Type, Grain Edit, 10 Answers, Typography Served, Letter Cult, HOW Design Blog, Public School, Behance, Woodtyper, Design Work Life, Kitsune Noir, Yewknee

ONLINE PORTFOLIO

FROGERS.NET